

# COLE & CO.

THE ART OF DESIGN FOR THE KITCHEN & BATH

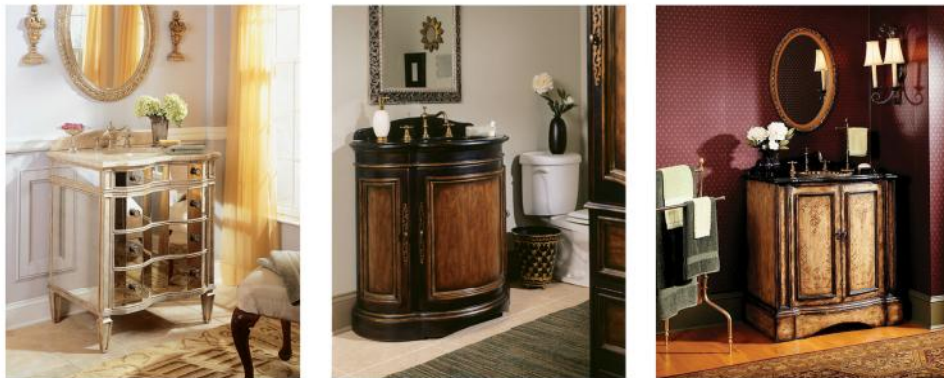
## FOR IMMEDIATE RELEASE

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### ***Cole & Co. to Showcase New Introductions at Fifth Annual DPHA Conference*** *Colorado Springs Venue Provides Opportunities for Introducing New Products*

Dallas, TX ----- September 24, 2006 - Cole & Co., the Dallas based award-winning manufacturer of bathroom cabinetry, furniture and accessories, and one of Inc. 500's fastest growing companies, will showcase new introductions at the Fifth Annual Decorative Plumbing & Hardware Association's Conference that takes place October 13 – 15, 2006 at the Broadmoor Resort in Colorado Springs. This is the first time Cole & Co. has exhibited at the DPHA's Annual event.

Cole & Co. will feature three new vanities from its *Bathroom in a Box Collection*—a complete presentation that combines a cabinet base, solid stone top, sink, and faucet for one competitive price. The three to debut are the New Hollywood Vanity, Potomac Sink Chest, and the Mayfair Vanity Cabinet.



*From left to right: New Hollywood Sink Chest, Potomac Sink and Mayfair Vanity Cabinet all from Designer Series*

From its popular, hand-crafted *Premier Collection*, Cole showcases the Lorraine Chest, a bombé shaped vanity with age old distressing that brings the vanity's hand-carved features into focus, and from its *Custom Collection*, the Classic 25" Vanity finished in Antique Brown—named the most requested product by KBDN—completes the three brands for exhibit.



*From left to right: Premier Collection's Lorraine Chest and Custom Collection's Classic Antique Brown Vanity*

The purpose of the DPHA Conference is to assist in the development of stronger partnerships between independent dealers, manufacturer's representatives and manufacturers within the Decorative Plumbing and Hardware industry. For Cole & Co, this annual event provides additional opportunities to showcase new product that members of the DPHA have yet to see.

To view the five examples from Cole & Co's extensive range of products, visit Booth #325, or visit [www.vanitybath.com](http://www.vanitybath.com).