

COLE & CO.

THE ART OF DESIGN FOR THE KITCHEN & BATH

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NEW COLLECTION STRIKES CONTEMPORAY POSE

Cole & Co. Introduces Urban Theory – a new collection of bathroom vanities



Dallas, TX --- February 21, 2006—
Cole & Co., the award winning Dallas manufacturer of furniture for the bath, debuts **Urban Theory**—a custom collection of bathroom vanities in minimalist undertones and modernist design. Urban Theory is a perfect example of modern elegance with a twist to the future that gives a nod to contemporary architecture.

The three new and outstanding straight edged, cubic vanities in the collection—*Aire*, *Skye* and *Terre*—are just right for urban lifestyles.

They join the *Clarissa* vanity which was introduced late last year. As the name suggests, single and multi-family residences, lofts and high-rise condominiums are the ultimate environment for any of the styles that comprise Urban Theory.

Aire, a wall mounted vanity without legs for support, creates the illusion of floating on air. *Skye*, discreet and refined, sits on four slim and elegant legs, while *Terre* is grounded on four chic feet. There are five different leg options available in polished chrome or brushed nickel that present a strong contemporary design element and complement modern hardware and faucet selections.

Aire, *Skye* and *Terre* are constructed with the finest select oak and maple veneers, available in three sizes: 25", 31" and 37" with six finishes – Sienna, Noir, Honey, Natural, Chai and Coffee. All come with a selection of hardware, natural and engineered stone tops, sinks and faucets, and coordinating mirrors to create a custom contemporary experience.

Christopher Cole, President of Cole & Co., is assured this collection will meet the industry's demand for modernist style that sits beautifully in 21st Century urban spaces. "We listened, noted trends, designed simple sculptural forms, and delivered a collection that is now and will be the basis for later introductions," states Cole, "everyone is very excited about this new collection. It is some time coming."

Priced competitively for the builder, developer, interior designer and consumer, Urban Theory starts at a mere \$595 recommended retail price for a solid vanity base. The collection is available at select decorative kitchen and bath showrooms across the United States. Visit www.vanitybath.com to view all of Cole & Co's collections or contact Nicole Gill-Ottinger 312.228.8030 for further information on the company, its principals and its products.

High resolution TIFF images available upon request.