

# COLE & CO.

THE ART OF DESIGN FOR THE KITCHEN & BATH

**FOR IMMEDIATE RELEASE**

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**COLE & CO. EXPANDS REPRESENTATION IN SOUTHERN STATES**  
*New representative agency for three-state region*

Dallas, TX August 21, 2006 --- Cole & Co., the Dallas based award-winning manufacturer of bathroom cabinetry, furniture and accessories, and one of Inc 500's fastest growing companies, announces the recent appointment of Woolf-Harris, Inc. as representative agency for Cole & Co.'s Kitchen and Bath products for the three-state region of Louisiana, Mississippi and Tennessee.

Founded in 1968 and engaged in the focused representation of manufacturers, Woolf-Harris is one of a few sales organizations to possess marketing expertise that assists their partners in the development and implementation of creative promotional initiatives essential to growth in the market place. The company has earned the admiration of its key customers in their respective market areas. Its mission is to work closely with their manufacturing partners to provide sales and marketing expertise necessary for profitability and growth.

The association between Cole & Co. and Woolf-Harris will assure continued representation of Cole & Co.'s vanity bath collections in the southern United States. Cole & Co.'s versatile collections originate from custom designs and manufacture, and the world's leading manufacturers of fine furniture and accessories. The three main collections comprise of Designer Series, Custom Collection, and Premier Collection in designs that are traditional, transitional, and contemporary.

To learn more about Cole & Co., its principals, or its products visit [www.vanitybath.com](http://www.vanitybath.com) or contact:

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